

# Is Your Ad Ready for the 2010 Empire Directory?

We are putting together the Empire directory for 2010.

This is a great way to advertise your business, let people know about horses for sale, or congratulate someone on a successful show season.

All ads and checks can be sent to:

Regina Kernin  
2432 Long Rd  
Grand Island, NY 14072-1332

Please make checks payable to ESQHA

Questions:  
(716) 773-4813 or email them to  
[regina@niagara.edu](mailto:regina@niagara.edu)

**Deadline:**  
**March 1, 2010**

## Ad sizes and prices:

Full Page Ad	\$65	( 4 3/8" x 8" )*
Half Page Ad	\$45	( 4 3/8" x 4" )*
Third Page Ad	\$25	( 4 3/8" x 2.5" )
		Perfect for a Business Card

\* These ads include one picture in the cost  
Extra Pictures      \$cost from printer

Inside Covers and back of cover \$90  
Center Spread      \$160

← The Bold rectangle shows the size of a full page ad

↓ This is the line for a half page ad

↓ This is the line for a third page ad

This is a black and white publication. Ads that are submitted in color will have to be changed to Black and White. This may cause blurring of your ad.

Any ads submitted electronically should be jpg or tif formats. Please do not send adobe files since they do not always transfer properly.

Any questions contact Regina.